

# Project LIVE 2009-2010

(Learning through Instructional Video in Education)



**Project LIVE** will continue for the 2009-2010 school year, following a model similar to what we did last year. Due to generous support from the Escondido Education Foundation, we will be funding several new **Project LIVE** participants. However, due to budget constraints, we cannot offer continuing **Project LIVE** members our usual inducement package.

Instead, we are going to structure all of our meetings, like last year, to be self-contained, hands-on, small group exercises that will focus on making us all better movie makers (and, by extension, our students, too). Teams will create and share content at the meetings, following a prompt that gives specific guidelines. Each meeting will try to focus on a different element of movie making, so there won't be much repetition. There will be no Final Cut Pro group or iMovie group; just movie makers (we'll try to seed teams with a balance of experience, but everyone's aesthetic judgement is valid and useful and the most important element).

If you choose to participate again this year, there will be no expectations placed upon you. Come to the meetings you wish to come to, submit to iVIE if you choose. The movie making exercises and the chance to improve your movie making skills will be what draws you in.

However, we are going to give away a high-quality video camcorder package (camera, media, case, etc.) worth about \$2000 at the final Project LIVE meeting. There will probably be several other nice prizes given away as well. To qualify for the drawing, you need to **attend at least five of the meetings** and make at least **one submission to iVIE** (teacher video is acceptable; however, to receive one full year of Project LIVE credit, it must be a student-made video). That movie has to follow **all of the guidelines for Project 1** on the Project LIVE web page. If you meet both of those requirements, you're in the pool. And your chances of winning are pretty good. This is only open to continuing (or returning) Project LIVE participants; the new members will have already received their payoff. Also, we don't expect a high number of returning people absent the usual incentive package. Only those dedicated to improving as movie makers will apply. And of those people, only a few will be able to make it to the requisite number of meetings and complete a project.

If new money becomes available, we will make every effort to reward your perseverance in an effective way. Those who are starting their fourth year (and therefore would normally qualify for a new laptop) will be our first priority should money become available. If that should occur, laptop recipients would be bound by the **all of the same requirements** as the Newbies (with the exception of not needing to complete the initial Newbie Project). However, we can't promise you any more than what's above at the moment. Keep a look out for email throughout the summer, as conditions may change.

If you're interested, go to the Project LIVE page and click the Project LIVE 2009-2010 Application link. That'll take you to a very quick, brief online application that will help us keep track of who's in. If you apply, you're in. If you want us, we want you. Please complete the application by June 10, 2009.

Project LIVE Meeting Dates:

- October 5
- November 16
- December 7
- January 11
- February 8
- March 8
- April TBD
- May TBD
- June 7