

## Escondido Union School District Podcast Rubric

	<b>Proud to Podcast</b>	<b>Pushing Perfect</b>	<b>Needs Attention</b>
<b>Content</b>	<ul style="list-style-type: none"> <li>-Establishes a clear purpose and consistently maintains focus</li> <li>-Selects quality content which includes all important vocabulary</li> <li>-Arranges presentation using own words</li> <li>-Always written with the audience in mind</li> <li>-Title(s) entice the reader to listen</li> </ul>	<ul style="list-style-type: none"> <li>-Establishes a purpose and reasonably maintains focus</li> <li>-Selects adequate content and includes most of the important vocabulary</li> <li>-Arranges presentation using own words</li> <li>-For the most part, written with the audience in mind</li> <li>-Title(s) somewhat entice the reader to listen</li> </ul>	<ul style="list-style-type: none"> <li>-Clarify your purpose and/or focus</li> <li>-Check to see that you have enough content</li> <li>-Fact check your content</li> <li>-Review the important vocabulary</li> <li>-Rewrite presentation so it is in your own words</li> <li>-Content not appropriate for audience</li> <li>-Go back to the tips for writing titles discussed in class</li> </ul>
<b>Delivery</b>	<ul style="list-style-type: none"> <li>-Extremely well-rehearsed, smooth delivery in a conversational style</li> <li>-Highly effective enunciation, expression, and rhythm keep the audience hooked</li> <li>-Consistently uses correct grammar</li> <li>-Volume of voice enhances presentation</li> </ul>	<ul style="list-style-type: none"> <li>-Well-rehearsed and almost always smooth delivery</li> <li>-Effective enunciation, expression, and rhythm keep the audience interested</li> <li>-Nearly always uses correct grammar</li> <li>-Volume of voice is sufficient</li> </ul>	<ul style="list-style-type: none"> <li>-Practice your presentation until it doesn't sound like you are reading</li> <li>-Make your voice sound expressive and rhythmic</li> <li>-Increase or decrease your pace</li> <li>-Try it again without laughing</li> <li>-Double check your grammar</li> <li>-Check voice levels</li> </ul>
<b>Enhancements</b>	<p><i>Photos, video, and/or music:</i></p> <ul style="list-style-type: none"> <li>-Always enhance the quality and understanding of the presentation</li> <li>-Evoke a rich emotional response from audience</li> <li>-Follow rules for quality graphic design</li> </ul>	<p><i>Photos, video, and/or music:</i></p> <ul style="list-style-type: none"> <li>-Adequately enhance the quality and understanding of the presentation</li> <li>-Evoke an emotional response from audience</li> <li>-Somewhat follow the rules for graphic design</li> </ul>	<ul style="list-style-type: none"> <li>-Clarify the purpose of your photos, video and/or music</li> <li>-Check to see that you have followed all of the rules for appropriate graphics</li> </ul>
<b>Technical Production</b>	<ul style="list-style-type: none"> <li>-Transitions are smooth, spaced correctly, and without noisy, dead space</li> <li>-Makes every effort to anticipate and filter out unwanted ambient noise</li> <li>-Effective use of music</li> <li>-Sound remains at a consistent level throughout</li> <li>-Chapters in logical sequence and graphics change at appropriate intervals</li> <li>-Podcast length keeps the audience interested and engaged</li> </ul>	<ul style="list-style-type: none"> <li>-For the most part, transitions are smooth and spaced correctly; a minimal amount of noisy dead space can be heard</li> <li>-Some ambient noise</li> <li>-Somewhat effective use of music</li> <li>-Sound level changes are acceptable</li> <li>-For the most part, chapters in logical sequence and graphics change at appropriate intervals</li> <li>-Podcast length keeps audience listening</li> </ul>	<ul style="list-style-type: none"> <li>-Go back to the editing board to eliminate "cut offs"</li> <li>-Filter your background noise and record again</li> <li>-Revisit your music output levels or style of music</li> <li>-Check your sound levels</li> <li>-Re-examine your chapter sequence and/or graphic changes</li> <li>-Trim down your piece to eliminate any unnecessary audio</li> </ul>