

# THE OLD PLAYGROUND

March 23, 2011



# THE NEW PLAYGROUND



## RESEARCH AND REALITY

- The Internet is children's new playground, where they spend an average of 39 hours a month, nearly twice as much time as their parents think they spend (Symantec, 2009).

- 39 percent of middle school students have posted photos of themselves.
- 36 percent have posted their real names.
- 14 percent have posted their schedules and personal contact information

AND YET . . .

39 percent believe that their online activity is private from everyone, including their parents (Harris Interactive, 2008).

- 28 percent of teens have shared personal information that they normally wouldn't have shared in public
- 13 percent of teens have posted naked or semi-nude photos or videos of themselves or other online (Common Sense Media, 2009).

- 92 percent of mothers trust that their child is honest with them about their online behavior.

AND YET . . .

- 67 percent of teens say they know how to hide what they do online from their parents or guardians (Harris Interactive, 2008).

- 54 percent of teens complain about or make fun of their teachers on the Internet, and 37 percent have made fun of other students (Common Sense Media, 2009).
- 24 percent of 14- to 17-year-olds report having been involved in some type of naked sexting (AP, 2009).

- 58 percent of all 4<sup>th</sup> through 8<sup>th</sup> graders have reported that mean or cruel things have been said to them online (SafetyNet.org).
- More than 40 percent of all teenagers with Internet access have reported being bullied online.

AND YET . . .

- Only 10 percent of children who bullied online tell their parents about it.

All playgrounds need supervision.

How will we supervise our students in the new playground—the cyber world?

- We will need to train students about cyber dangers.
- We will need to train teachers how to supervise and educate their students

**BUT MOST IMPORTANTLY . . .**

- We will need to train parents to become “cyber parents” who know how to keep their children safe!

A GREAT LOCAL RESOURCE IS  
[WWW.SAFETYNETCC.ORG](http://WWW.SAFETYNETCC.ORG)

A COOPERATIVE OF THE SAN DIEGO POLICE  
FOUNDATION AND THE SAN DIEGO INTERNET  
CRIMES AGAINST CHILDREN TASK FORCE.



# Digital Literacy and Citizenship Discussion

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*While they serve a very useful purpose, ethical use policies are like issuing a drivers license to teach a student how to drive.*

Conduct, Content, Contacts

What is appropriate use? (Bullying, pirating, digital footprints...)

How to reach the content you desire while avoiding the unwanted.

Who wants to friend me?

Potential resources

[www.common sense media.org](http://www.common sense media.org) (non-profit)

**Curriculum is available for Free, services to parents available for free.**

Based on Howard Gardner's work with, the "GoodPlay Project" at the Harvard Graduate School of Education

Curriculum currently available K-5, 6-8; high school 9-12 available in June

[www.ikeep safe.org](http://www.ikeep safe.org) (for profit, but many free resources)

Do we take a community approach to this discussion?

Can the educational community assist with the discussion?

Who are the players? Schools, Parents, Local Government, Local Business...?